

All the Little Centers on J Bird Street Love to Tweet, Tweet, Tweet

Using social media to advertise at no cost

Presented by Pam Morris, MEd

Early Childhood Education Director, East Valley JCC

Goals

- ▶ Learn the names of various Social Media
- ▶ Learn how to use the different types to market to outside clients
- ▶ Learn how to use the different types to market internally
- ▶ Learn how to set up Social Media accounts

What is Social Media?

- Facebook - www.facebook.com
 - Tags, friends
- Twitter - www.twitter.com
 - Tweets, #, @, RT, FT, following, 140
- Pinterest - www.pinterest.com
 - Pins, following, boards
- Blogs - www.google.com
- Newsletters



Page

Activity 2

Insights

Settings

Build Audience ▾

Help ▾



East Valley JCC

Community Organization

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Photos

Reviews

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THIS WEEK

4
Page Likes

1,497
Post Reach

UNREAD

1
Notification

1
Message

Recent

2014

2013

2012

2011

2010

Founded

PEOPLE



315 likes
308 visits



Status



Photo / Video



Offer, Event +



What have you been up to?



East Valley JCC created an event.



1

Page

Activity 2

Insights

Settings

Build Audience ▾

Help ▾



Amy Dobin Yosowitz

May 30 at 12:02pm

Is there going to be a Parents Night Out in June?

Unlike · Comment

👍 1 💬 1



Lavelle Claiborne

May 29 at 1:35pm

📅 Claiborne Adventures, Tours & Travel is having a presentation of I... [See More](#)

Like · Comment

REVIEWS



Jodi Baker

★★★★★ 07/31/2014

Unlike · Comment

👍 East Valley JCC likes this.



Kendra Benedict

★★★★★ 07/19/2014



East Valley JCC shared a link.

Posted by Simple Share by Constant Contact [?] · August 8

EVJCC News: Welcome Back! <http://conta.cc/1vnfctg>

and help them enter school ready to learn!

FOR PARENTS AND KIDS!!!

Free 8-week workshop includes book bags, books, singing, dancing, arts and crafts, and certificate of completion! Workshops will be every Tuesday.

EVJCC News: Welcome Back!
Click here to create a sub-title for your post.

This year at the JCC we have some amazing offerings for people of all ages who are interested in staying healthy and fit.

Unlike · Comment · Share

👍 East Valley JCC, Emily Zappa and Fina K-a like this.

THIS WEEK

4

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1,497

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1

Notification

1

Message

Recent

2014

2013

2012

2011

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Founded

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Keep me logged in

Password

[Forgot your password?](#)

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Sign Up

It's free and always will be.

Birthday

Month

Day

Year

[Why do I need to provide my birthday?](#)

Female Male

By clicking Sign Up, you agree to our [Terms](#) and that you have read our [Data Use Policy](#), including our [Cookie Use](#).

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Pamela

Home



Use Facebook as:



East Valley JCC

4



Kippot by Pam



Temple Beth Sholom of the East Valley Youth...

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[Manage Pages](#)

[Create Ads](#)

[Advertising on Facebook](#)

[Activity Log](#)

[Settings](#)

[Log Out](#)

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Retweeted by East Valley JCC



College Nannies @CNTGilbert · Aug 5

@EastValleyJCC Free #ACT practice test for high school students this Saturday! Click for details! bit.ly/1nOCm6F



East Valley JCC @EastValleyJCC · Aug 5

Watermelon Cookies - @depositagift;
pinterest.com/pin/4067314100...



[View summary](#)



East Valley JCC @EastValleyJCC · Aug 5

All-The-Time Snacks: Watermelon Cookies
depositagift.com/_/fresh-ideas/... via
@depositagift



Retweeted by East Valley JCC



Deposit a Gift @DepositaGift · Aug 5

Beat the heat today! Here's a delish watermelon cookie recipe from our guest blogger @EastValleyJCC bit.ly/1kkEL9h





East Valley JCC @EastValleyJCC · Jul 31

Teachers+Parents = One Awesome Curriculum night! Next up: meet the teacher on 8/1 @10-11 am!



[View more photos and videos](#)



East Valley JCC @EastValleyJCC · Jul 30

Our staff hard at work getting ready for the new school year! @jcca @jcccamps

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Email address

Create a password

Choose your username

Keep me signed-in on this computer.

Tailor Twitter based on my recent website visits. [Learn more.](#)

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Create my account

Note: Others will be able to find you by name, username or email. Your email will not be shown publicly. You can change your privacy settings at any time.

Chandler Arts GM Daily

Arts news from Chandler, Arizona and beyond. Curated by Michelle Mac Lennan, GM of Chandler Center for the Arts.

58

HEADLINES

PHOTOS

VIDEOS

ART & ENTERTAINMENT

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Sunday, Aug. 10, 2014

Next update in about 18 hours

Archives

A Week of Carlo Bergonzi on Met Opera Radio - NYTimes.com

Shared by
New York Times Arts



artsbeat.blogs.nytimes.com - Carlo Bergonzi, the great Italian tenor who died July 25 at age of 90, will be the subject of a weeklong retrospective starting Monday on the Metropolitan Opera's satellite radio station. The stati...

Sean Bean Plays an F.B.I. Agent in 'Legends' - NYTimes.com

Shared by
New York Times Arts



nytimes.com - "Who am I?" becomes more than just metaphysical navel gazing in "Legends," starring Sean Bean as Martin Odum, a deep-cover F.B.I. operative who morphs into a different character with each

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Michelle Mac Lennan





East Valley JCC

The East Valley JCC is located in Chandler, AZ. We provide an individualized learning experience for children 6 weeks thru Pre-K. We welcome all faiths.

www.evjcc.org



Pins from:

- Deborah @ Teach Preschool
- Michaels Stores
- Shaunna @ Fantastic Fun a...

Get Started	40 Boards	709 Pins	6 Likes	Send Profile	70 Followers	55 Following
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+
Create a board

Talk! Talk! Talk!

12 Pins

Edit

Cool to the Touch

ICE CREAM DOUGH

Only 2 ingredients

23 Pins

Edit

1, 2, 3, counting and more

inspired by Dr. Seuss' The LORAX

17 Pins

Edit

Holidays, traditions

Discovery and Curiosity

Hebrew language

Cooking with Kids

Holidays, traditions



16 Pins



Edit

Discovery and Curiosity



45 Pins



Edit

Hebrew language

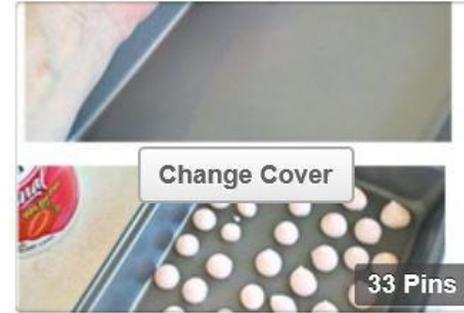


7 Pins



Edit

Cooking with Kids



Change Cover

33 Pins



Edit

Reading is Fun!



59 Pins



Edit

Toddler Wonder



17 Pins

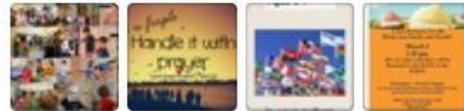


Edit

Community



6 Pins



Edit

Art as Exploration



30 Pins



Edit

<http://www.pinterest.com/eastvalleyjcc/cooking-with-kids/>



9 Simple Toddler Activities

Buggy and Buddy at themeasuredmom.com



 from The Measured Mom

9 Simple Toddler Activities (guest post)

Pinned from
themeasuredmom.com

Group Play Activities for Toddlers

FrugalFun4Boys.com

 from Frugal Fun For Boys

Group Play Activities for Toddlers

📌 1

Pinned from
frugalfun4boys.com

May
8

Wednesday

Ages 0-2 ▾



 from Fun at Home with Kids

Rainbow Scavenger Hunt and Rainbow Discovery Bottles

Rainbow Scavenger Hunt (for
siblings) and Rainbow Discovery
Bottles (for babies and toddlers)
from Fun at Home with Kids

Pinned from
funathomewithkids.com

April
22



 from No Time For Flash Cards

Toddler Butterfly Craft

Simple butterfly craft for little ones...

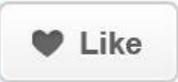
Pinned from
notimeforflashcards.com

June
11

Tuesday

Ages 0-2 ▾





themeasuredmom.com/9-simple-toddler-activities-guest-post/



Toddler Wonder
East Valley JCC

Group Play Activities for Toddlers

Rainbow Discovery Bubbles

9 Simple Toddler Activities

June 11 Tuesday

Ages 0-2

Search for patterns, patterns everywhere.

Read more

May 8 Wednesday

Ages 0-2

Coloring on different mediums teaches about texture.

Read more

April 22 Monday

Ages 0-2

Learn what e; contact has f do with learni language.

Read more

April 23 Tuesday

Ages 0-2

Scooping and pouring teach basic concepts.

April 24 Wednesday

Ages 0-2

April 29 Monday

Edit

More from



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9 Simple Toddler Activities (guest post)

by [Anna Geiger](#) // February 28, 2014 // [5 Comments](#)

[Pin it](#)

Search this website...

Welcome!

I'm Anna, a teacher (M.Ed) turned SAHM. I support parents and teachers with thoughtful articles, hands-on lessons, and free printables.



Are you following our [Sensory Box & Small World Inspiration](#) Pinterest Board?

Car Themed Sensory Bin



The cardboard tubes also made great tunnels for the cars!



Theo also enjoyed making the cars go through the tunnels way up high and then watching them fall into the sensory bin.



[addy.com/wp-content/uploads/2014/02/in-tunnel.jpg](#)



He loved filling the cardboard tubes with beans and then watching them spill out.





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She used Pinterest to get back outside

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Creating an account means you're okay with Pinterest's [Terms of Service](#) and [Privacy Policy](#).

30+ billion Pins to explore

45 seconds to sign up (free!)

It's a Kid Thing

It's a Kid Thing is for all who are interested in learning & sharing a love of discovery & fun with their children. Pam Morris, MEd, is the ECE Director at the East Valley JCC in Chandler, AZ. With over 20 years of experience working with young children & a mom of 3, Pam shares her extensive knowledge of early childhood development, a love of learning & the importance of educating through play. To learn more about the preschool, visit www.evjcc.org.

Tuesday, July 15, 2014

All-The-Time Snacks: Watermelon Cookies

Having grown up back East, it still amazes me that in the middle of July I should be getting ready for back to school! As a child, the summer was just getting started. So, while I resign myself to school supply shopping and first days of school looming, I also can't quite let go of summer fun!

Not so long ago, I was a Pre-K teacher. A large part of our classroom goals centered around developing independence with the children and having them make careful choices. One area that we stressed was learning the difference between all-the-time foods and some-of-the-time foods. It wasn't about placing judgment on one kind of food over another - there is a place for all kinds. It was about helping the children understand that all-the-time foods were just that - items that could be chosen at just about any time of the day. Items like fruit, vegetables, tuna sandwiches, chicken, cheese quesadillas, etc. were to be eaten first and then they could move on to the some-of-the-time choices - cookies, candy, chips, etc.

Our cooking projects were filled with all-the-time choices. Clearly there was a goal behind this - show the children that eating these foods could be fun and tasty.

One project that we did was a lot of fun, a little messy, absolutely delicious and it was an all-the-time treat.

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About Me



pam morris

2 circles

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Blog Archive

▾ 2014 (6)

▾ July (4)

One project that we did was a lot of fun, a little messy, absolutely delicious and it was an all-time treat.

Watermelon Cookies



The needed ingredients and tools included: a whole watermelon, cookie cutters, a paper plate for each child, a sharp knife (to be used by the adults) and sponges and paper towels (for clean up).

We took a whole watermelon, sliced it into rounds, about 1 inch or so thick. Each child received one watermelon round as their “dough” placed on top of a paper plate. You can use cutting boards if you have enough - one per child.

The children then used the cookie cutters to cut out their own watermelon cookies and then ate them.



Google

Google Search

I'm Feeling Lucky



Translate



Books



Wallet



Shopping



Blogger



Finance



Photos

Even more from Google



Early Childhood Learning Center
East Valley JCC - Chandler, AZ

East Valley JCC Newsletter

Welcome Back

August 2014

In this Issue

- East Valley Jewish Expo
- Get up and Get Moving
- Parents Night Out
- JPAC Parent Mixer
- Play Group
- Chandler Center for the Arts
- Around the Center
- Raising a Reader

Welcome back to the JCC! We are fortunate to have such a fantastic group of parents who are a part of our programs all year round. From school, which began this week, to summer camp to our Terrific Tuesday's group, we have something for all ages. Check out our new programming below and invite your friends to be a part of the J!

The Jewish Association of Greater Phoenix presents:

East Valley Jewish Expo
September 7
1-4 pm
Tempe Center for the Arts

Organizations will be onsite to showcase opportunities for involvement in Jewish life in the East Valley and throughout Southern Phoenix

From Our Sponsor: Chandler Center for the Arts



25TH ANNIVERSARY WEEKEND CELEBRATION
Chandler Center for the Arts

FREE SUMMER CONCERTS & EVENTS

PLUGGED IN!
Friday, Aug. 22 | 6:30pm
Plugged in, featuring one of the world's top bands in the valley, will rock off the Center's 25th Anniversary Celebration. Featuring David Paik (Miami), Inlay (Newark, NJ), Dan + John (Pittsburgh), Pop (Harrisburg, PA), and (Miami). Headlining (LA, Rock). (Chicago) Wednesday (Chicago) Central Divide (Pittsburgh), Stone (Newark, NJ), Hard Rock (LA, Rock).
Door open @ 6:30pm

FREE COMMUNITY DAY!
Saturday, Aug. 23 | 10am - 3pm
Our Weekend of FREE events continues with an open house community day with kids and adult programs, balloon artists, vendor booths, videos and live music. There will be a variety of performances on all stages including Tisha Monique, Red Carpet Road Band, Ballet Builders, Stone Wang and more.
Door open @ 9:30am

THE MUSIC OF MOTOWN STARRING JOE BOURNE
Saturday, Aug. 23 | 7pm
The Music of Motown starring Joe Bourne with his 10 piece band will take you back to the 60s with the music of Motown.
Door open @ 6pm

IFLAMEXICO!
Sunday, Aug. 24 | 3pm
IFLAMEXICO! is a musical reflection of four cultures meeting in a vision. A group of young composers, Chris Espino, Jerome charged the project IFLAMEXICO with finding, creating and rehearsing the musical score. The music of Spain's Flamenco and Mexican Mariachi.
Door open @ 2pm

Voucher for 2 Free Tickets for the first 200 people!

2014 ON THE HOUSE SERIES SUPPORTED BY:
Ocotillo, SanTan Sun News, MeGA 104.3, NearbyNews, 104.3 THE BEAT

WWW.CHANDLERCENTER.ORG 480.782.2680 #CHANDLERCENTERFORHEARTS @CHANDLERARTS

you attend.
For more information, [click here.](#)

Get Up and Get Moving

This year at the JCC we have some amazing offerings for people of all ages who are interested in staying healthy and fit. Our enrichment classes for the younger group run from 3-4 pm. Mondays are reserved for All That Jazz. Tuesdays is a time for Yoga 4 Yeladim. Wednesdays we have Tots in Motion, leading a fun dance class. On Thursdays, we have Sportball for children ages 3-6 years old. Fridays is a time for Spanish with Crystal from 3:30-4:15pm.

For adults, we have a Zumba class each Monday, 5-6 pm. This is a great way for adults to get moving and get fit!

Register for all of these classes at our front desk

Around the Center

Preschool began this week at the JCC. After a wonderful summer camp, our staff spent a few days rejuvenating - their educational skills, their excitement for learning and their classrooms. On Monday, children entered the JCC, greeted by some



JCC alumni welcoming them back for a fun filled year. Their classrooms awaited - new experiences, new teachers and new friends. In Sarah's Two's room, "It's a Small World" theme beckoned their entry and each child found their names on tiny boats floating in the river. Lindsay's Three's room took a literary track and all of her children are the "Cool Cats", each with their own monogrammed sunglasses on their doors. *Pete the Cat* is a favorite among our children and made for a fun first week theme.



The bulletin boards are filled with their photographs from the first few days of exploring. You can see their delight in the scarf play during music and MPR time with

Publisher Newsletter

- Create using existing template or from scratch
- Save as a PDF
- Email it!

Follow us on Twitter!
@evjcccamp, @EastValleyJCC
Updates at Facebook.com/EVJCC

THE Weekly Shpiel

Summer Mitzvah project—
Bring in school supplies to support
Operation Back to School!
[Volunteer here.](#)

Camp K'tonton

Click here for **Week 6**
Log in for Shutterfly Account
Email: info@evjcc.org
Password: EVJCC2014



Monday & Friday—Water Day/Swim Day
Thursday, July 10—Pre-K is off to Chandler Library in the afternoon

3's Kylli & Aaryn



Wow! The K'tonton Tziporim had a busy and fun filled week both preparing for the Rock Show and doing Fourth of July themed crafts. Through out the week we had a great time practicing our Rock Show dance; we even got to practice on the stage on Tuesday and Wednesday! Our campers were so excited to perform for you on Wednesday night! Be sure to check out our Fourth of July crafts on our bulletin board and in our camp room. We loved making hand print flags and painting fireworks. The K'tonton Tziporim are excited for a great next week learning about Hanukkah!

Pre-K Shelby & Sivanne



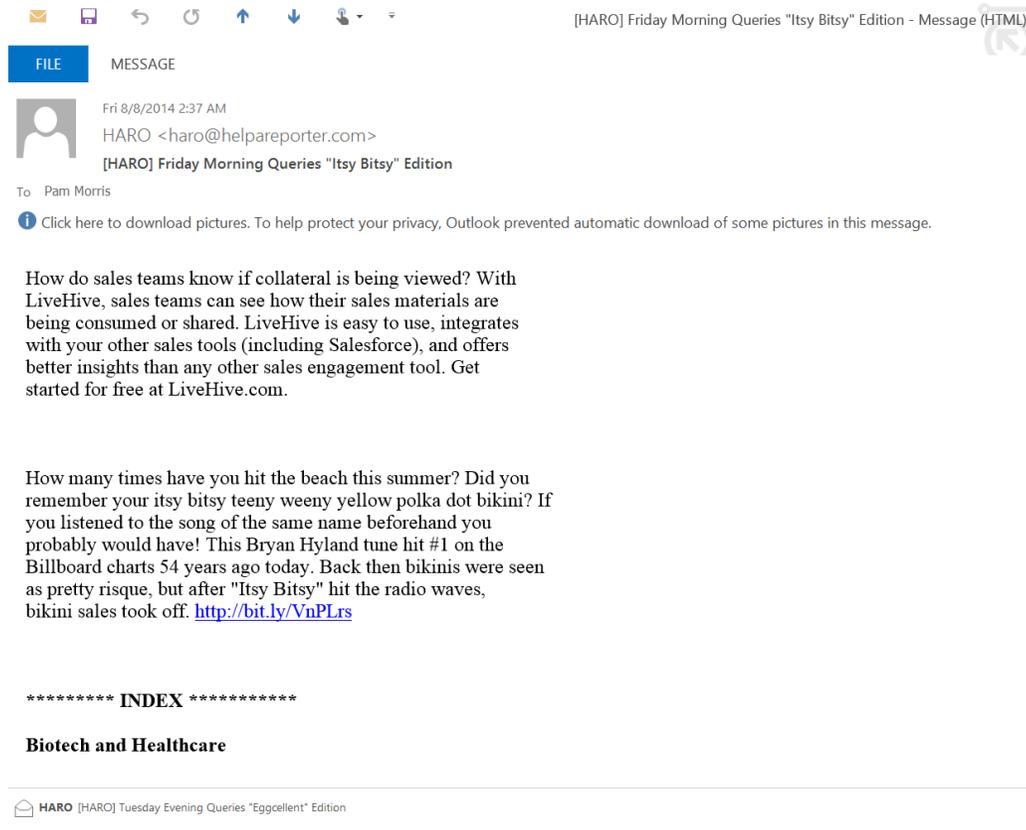
What a fun week for room 14! The week started with an awesome swimming lesson where everyone showed their terrific front and back floats they've been practicing all summer. We've started our practice for the rock show, and can't wait for everyone else to see! We have had a ton of fun making our 4th of July crafts along with the ocean crafts we got to work on this week! Students also had fun learning Warrior pose this week in yoga, where we hold each pose and practice our counting skills. Can't wait for another exciting week. Have a safe and fun 4th of July!

Pre-K Scarlet & Tyler

What a fabulous week your little Dagim had! At the pool on Monday we finally put all of the big moves we've been working on together. Your little fishes can now do a breast stroke, arms and legs together! They had so much fun playing during free swim, diving for rings and using the float mats. We've been making different Fourth of July themed crafts and been very into making puzzles! During our MPR time, not only did we get to play and run around, but we had lots of time to practice our In Summer routine for the Rock Show. As a reminder, the Rock Show is next Thursday, July 10th at 6:30pm. If you have not brought in a white T-shirt, or given your child's teacher 3 dollars to purchase one, we need to have it by Monday. Also, please bring in a towel and a pair of sunglasses by Wednesday, July 9th. Next week's theme is Hanukkah! Have a safe and happy Fourth of July!

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- Depositagift.com



The screenshot shows an email interface with a toolbar at the top containing icons for mail, print, undo, redo, up, down, and a dropdown menu. The subject line is "[HARO] Friday Morning Queries 'Itsy Bitsy' Edition - Message (HTML)". The sender is HARO <haro@helpareporter.com> with a profile picture icon. The recipient is Pam Morris. A notification icon and text state: "Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message." The main body of the email contains two paragraphs of text. The first paragraph discusses LiveHive, a tool for sales teams to track collateral usage. The second paragraph discusses the song "Itsy Bitsy" and its impact on bikini sales, including a URL. Below the text is a separator line with the word "INDEX" in bold, flanked by asterisks. Underneath "INDEX" is the heading "Biotech and Healthcare". At the bottom of the screenshot, a footer line shows a house icon, the text "HARO [HARO] Tuesday Evening Queries 'Eggoellent' Edition", and a horizontal line.

[HARO] Friday Morning Queries "Itsy Bitsy" Edition - Message (HTML)

FILE MESSAGE

Fri 8/8/2014 2:37 AM
HARO <haro@helpareporter.com>
[HARO] Friday Morning Queries "Itsy Bitsy" Edition

To Pam Morris

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

How do sales teams know if collateral is being viewed? With LiveHive, sales teams can see how their sales materials are being consumed or shared. LiveHive is easy to use, integrates with your other sales tools (including Salesforce), and offers better insights than any other sales engagement tool. Get started for free at LiveHive.com.

How many times have you hit the beach this summer? Did you remember your itsy bitsy teeny weeny yellow polka dot bikini? If you listened to the song of the same name beforehand you probably would have! This Bryan Hyland tune hit #1 on the Billboard charts 54 years ago today. Back then bikinis were seen as pretty risqué, but after "Itsy Bitsy" hit the radio waves, bikini sales took off. <http://bit.ly/VnPLrs>

***** INDEX *****

Biotech and Healthcare

HARO [HARO] Tuesday Evening Queries "Eggoellent" Edition

Resources

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