



EARLY CHILDHOOD SUMMIT 2016

LEARN. SHARE. GROW.

summit.azftf.gov

AUGUST 22-23, 2016

PHOENIX CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES



The First Things First Early Childhood Summit brings together more than 1,300 early childhood professionals, stakeholders and supporters to share innovative strategies, research and best practices that help kids be ready for school and set for life.

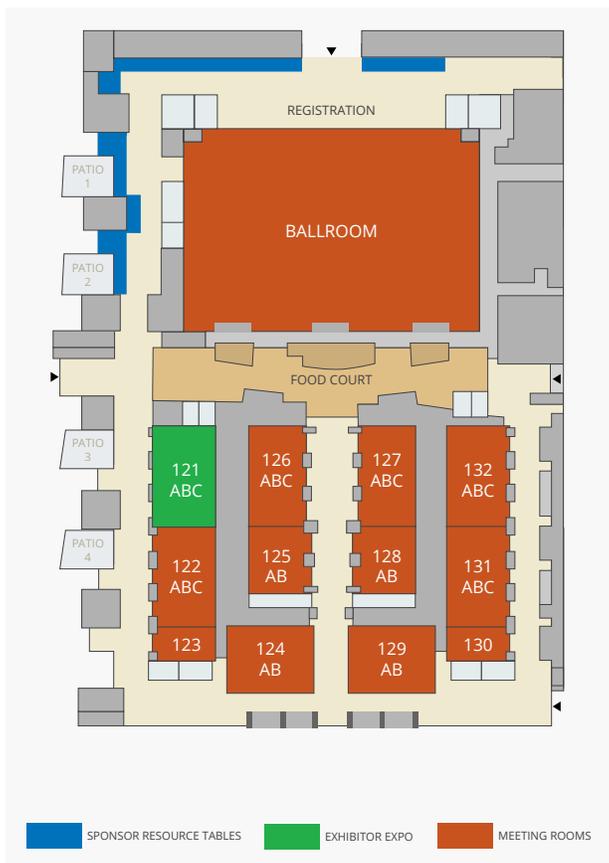
Sponsorship of the Summit provides a unique opportunity to reach a highly engaged and influential audience, including:

- Early childhood education and health professionals
- First Things First regional council members
- Tribal representatives
- Business and community leaders
- School administrators
- University and college faculty
- State and local policymakers



In addition to a strong on-site presence at the Summit, sponsors enjoy exposure via the Summit's website, e-mail marketing to more than 25,000 supporters of early childhood and more, all while demonstrating your commitment to support Arizona's youngest children.

SPONSORSHIP LEVELS Benefits	GROW \$10,000	SHARE \$7,500	LEARN \$5,000	EARLY CHILDHOOD COMMUNITY SUPPORTER \$2,500
Opportunity to address Summit participants from the stage	●	●		
Complimentary Summit registrations (regular sessions and included meal functions)	10	6	4	2
Color ad in printed Summit program	Full-page (inside cover)	Full-page	Full-page	Half-page
Recognition on Summit marketing materials	Logo/Name	Logo/Name	Logo/Name	Name
Recognition on home page of Summit website (in rotation with other main sponsors)	●	●	●	
Opportunity to host a sponsor resource table in pre-conference area near main ballroom	●	●	●	●



QUESTIONS?

For more information, contact:

Dave Ryder, Veer Consulting

dryder@veerconsulting.com

Phone: 602.568.6277 Fax: 480.767.9250

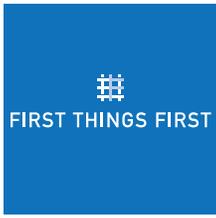
TO BECOME A SPONSOR

Complete the sponsor application form (following page)

Return the completed form by email to:
dryder@veerconsulting.com



summit.azftf.gov



EARLY CHILDHOOD SUMMIT 2016 LEARN. SHARE. GROW.

summit.azftf.gov

AUGUST 22-23, 2016

PHOENIX CONVENTION CENTER

SPONSOR APPLICATION FORM

YES! We will sponsor the First Things First Early Childhood Summit 2016.

Please indicate your level of support:

- GROW** sponsor\$10,000
- LEARN** sponsor.....\$5,000
- SHARE** sponsor\$7,500
- COMMUNITY SUPPORTER** \$2,500

Name of Sponsoring Organization _____

Organization Type (check one): Non-Profit State Agency For-Profit

Contact Name _____ Title _____

Mailing Address _____

City, _____ State, _____ ZIP Code _____

Contact E-mail _____ Phone _____

IMPORTANT INFORMATION

- Organizations that receive funding from First Things First certify that sponsorships, program ads and/or exhibit tables are paid for with funds from sources other than First Things First.
- Visa, MasterCard, American Express or check are accepted forms of payment for sponsors.
- Upon receipt and approval of the completed sponsor application, you will be contacted by our conference management team who will generate an invoice and W-9 form for you. If you pay by credit card, you will receive a system-generated email receipt.
- Sponsor benefits begin upon receipt of completed sponsor application and payment.
- Resource tables are available on August 22 from 6:00 a.m. to 5:00 p.m. and on August 23 from 6:00 a.m. to 3:00 p.m.
- Sponsors may distribute information and materials about products and services from their resource table and may collect contact information from Summit attendees.
- The sale of goods and services is not permitted at the Summit.
- The distribution of food or beverages from sponsors is prohibited by the Phoenix Convention Center.
- The Phoenix Convention Center, Veer Consulting Conference Management and First Things First are not responsible for materials or items left unattended at resource tables.
- Sponsors utilizing a resource table need to provide First Things First with proof of insurance prior to the Summit.
- The Sponsoring Organization shall indemnify, defend and hold harmless the Arizona Early Childhood Development and Health Board, including its Board, Councils, employees, and agents (First Things First), from and against all claims, actions, liabilities, damages, losses, costs or expenses for personal injury, property damage, and trademark or copyright infringement arising from the sponsorship caused, in whole or part, by the negligence, omission, or other fault of the Sponsoring Organization.
- First Things First may use the sponsorship funds, in the discretion of its Executive Director, to help offset the cost of the Summit or for any other lawful purpose.

Authorized Signature _____ Date _____

Please scan and e-mail a copy of this completed form to Dave Ryder at: dryder@veerconsulting.com.

Upon receipt, you will receive an invoice and other documentation to confirm your participation. Thank you.