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FIRST THINGS FIRST

# EARLY CHILDHOOD SUMMIT 2016

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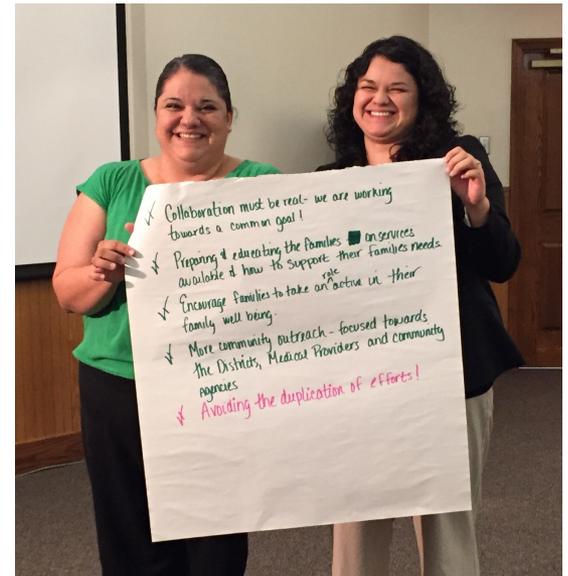


## MEETING TO MAKE A DIFFERENCE: KEY COMPONENTS TO AN EFFECTIVE COALITION

**Yara Castro, Mariposa Community Health Center**  
**Debbie Curley, University of Arizona Cooperative Extension**  
**Francisco Padilla, First Things First**

# Learning objectives will highlight tools to:

- 1) Ensure sustainability;
- 2) Set realistic goals; and
- 3) Avoid territorialism.



# Santa Cruz Birth to Five Partners

- Birth to Five Partners is a Community Action Network of more than 30 agencies in Santa Cruz County serving families with children aged 0-5.
- The group seeks to maximize and avoid duplication of services, share professional development opportunities and improve communication amongst service agencies.
- We currently have funding from Wells Fargo to support our community building efforts.

# Who are you?

- How many of you are members of a coalition?
- How many have a leadership role?
- How many feel invested in the success of the coalition?
- How many of you just go to the meeting because it's on your calendar?

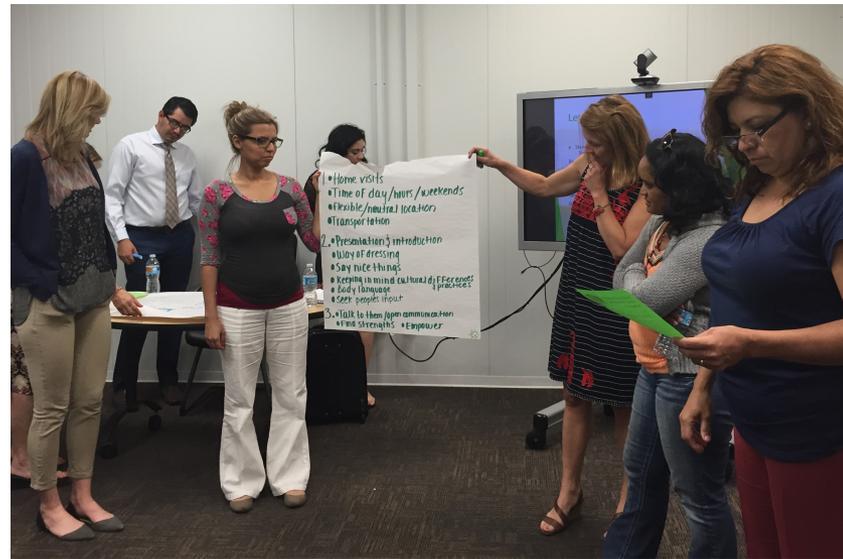
# Why networks?

- Problems are complex and multifaceted.
- We need to bring the relevant organizations together in a collaboration to address the problem that no one organization can handle.
- This is the network “value proposition.”

Milward, Stanford Social Innovation Review, Collective Impact

# What is collective impact?

Collective Impact is a *normative* model of how networks can have a positive impact on social change in communities.



# I. Sustainability: Key Tools of Collective Impact

- Common agenda;
- Shared measurement system;
- Mutually reinforcing activities;
- Continuous communication;
- Backbone functions such as coordination, data, and facilitation.



Milward, Stanford Social Innovation Review, Collective Impact

# I. Sustainability: Additional Tools of Birth to Five

- Steering Committee – organizational investment
- Neutral facilitator – Cassandra O’Neill
- Regularly soliciting input
- Discretionary funding
- Flexibility in scheduling meetings
- Consistently connecting to next steps

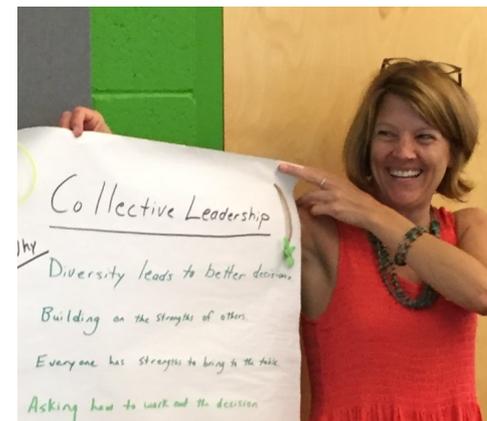
## II. Setting Realistic Goals – What do we look for in a project?

- Has it been done before?
- Will we use it?
- Is it new information?
- Do people want it?
- Can we distribute the effort?
- Is there a time when you set a goal or project that was unrealistic?



## II. Setting Realistic Goals – Tool to generate ideas and choose projects

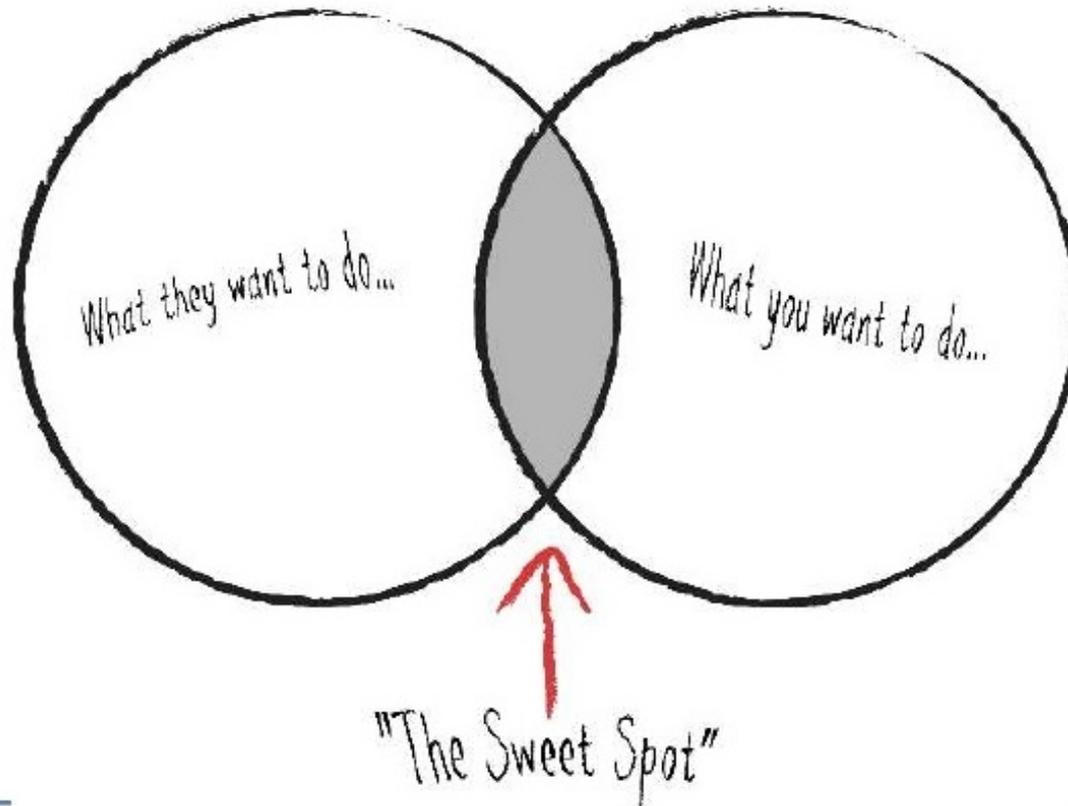
- Dot voting
- Evaluations
- Data
- Distribute Matrix as a take home
- How do you generate ideas and select projects?



# III. Avoiding Territorialism

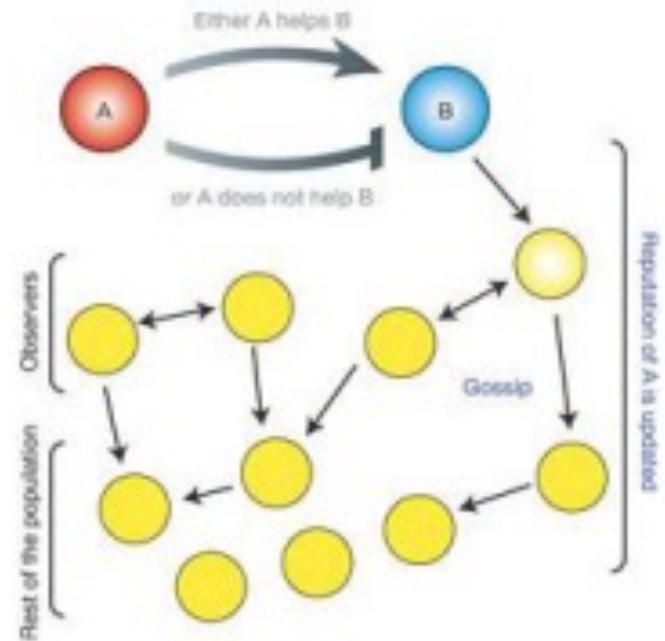
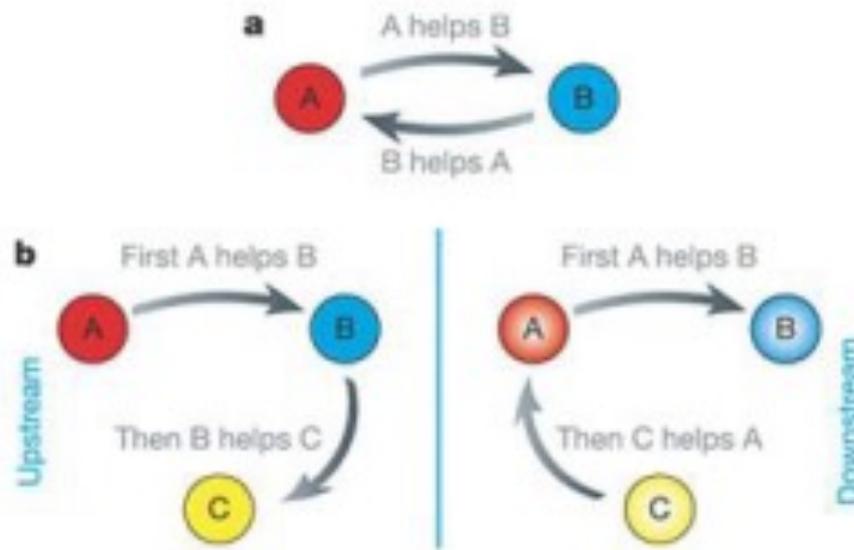


# III. Avoiding Territorialism



Amy Sample Ward, CEO NTEN

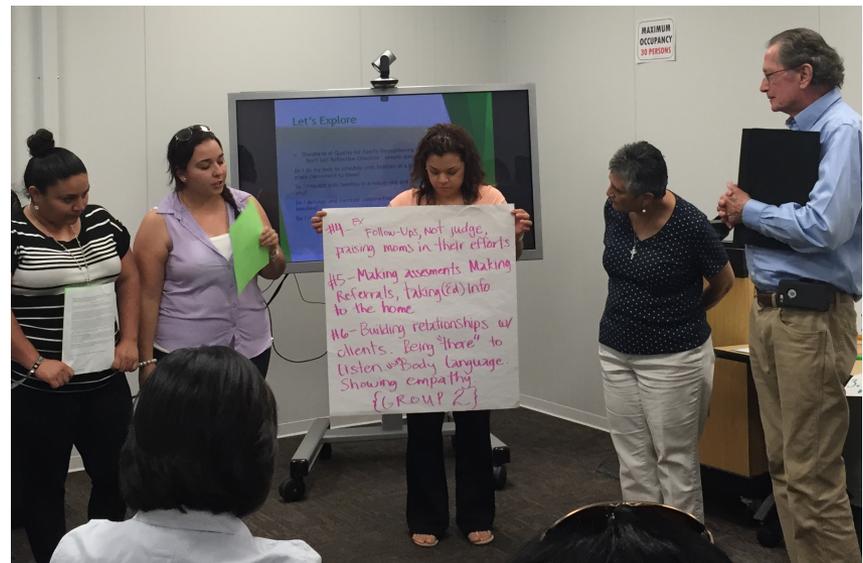
# III. Avoiding Territorialism - Reciprocity



Images from Nature.com

# Closing

- To close – we will discuss the excitement that being a part of a self-governing organization can bring. Group members are invested and have ownership and every member is valued.





# Complete the Breakout Session Evaluation on the Mobile App

